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La Rosa Realty Signs Agreement with Dotloop

Agreement brings dotloop tools and services to 1,500 La Rosa Realty agents in New York and Florida

CINCINNATI, Sept. 12, 2016 /PRNewswire/ -- Dotloop, a leading platform for simplifying the real estate buying and selling process, today announced that La Rosa Realty has signed an agreement to bring dotloop's services to all of its 1,500 agents across 17 offices in Florida and New York.

Dotloop's services cover the entire real estate transaction with form creation, e-signatures, collaboration, compliance, and storage, all while providing business insights. Through the new agreement, La Rosa Realty agents also have access to dotloop® Business+, which increases agent productivity and creates a more intuitive, efficient review process for the brokerage's compliance team.

"Brokers and agents play a pivotal role in the home buying and selling process," said Austin Allison, founder and general manager of dotloop. "Dotloop's extensive form libraries, e-signing capabilities and collaboration tools allow brokers and agents to move faster and gain real-time visibility into their business. We believe that La Rosa Realty will benefit greatly through this partnership, and we're looking forward to their continued success in the industry."

"We are excited to partner with dotloop and take our technology to the next level," said Elvi Hebra, President of La Rosa Realty, LLC. "This agreement will help us streamline our processes and make operations more efficient for our corporate office and our agents in the field."

For more information about dotloop, please contact community@dotloop.com.

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dotloop

dotloop® is the leading collaboration platform in real estate where more than 1.2 million professionals get deals done. It enables agents, brokers and third-party service providers to complete entire transactions online, bringing people, documents and tasks into one workspace called a "loop." dotloop allows brokers to run a better business by increasing visibility, retaining top talent and reducing operating costs.

The company is based in Cincinnati, Ohio. dotloop is owned and operated by Zillow Group (NASDAQ: Z and ZG). To learn more about dotloop, visit www.dotloop.com.

dotloop is a registered trademark of dotloop, LLC.

Zillow Group

Zillow Group (NASDAQ: Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads® and Naked Apartments®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, Diverse Solutions®, dotloop®, Bridge Interactive and Retsly®. The company is headquartered in Seattle.

Zillow, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, LLC, dotloop is a registered trademark of dotloop, LLC. Naked Apartments® is a registered trademark of Naked Apartments, Inc. Contact, Cheque and Compose are trademarks of Bridge Interactive Group, LLC.

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