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Houston Association of REALTORS Brings Dotloop to 34,000 Agents

Nation's second largest REALTOR® association makes industry's only end-to-end transaction platform available to its members

CINCINNATI, Dec. 1, 2016 /PRNewswire/ -- Dotloop, the leading platform for simplifying the real estate transaction process, has signed an agreement with the largest local real estate association in the state of Texas, the Houston Association of REALTORS® (HAR).

Under the arrangement, the 34,000 members of HAR will have full access to the industry's leading online transaction and productivity optimization platform. HAR agents will be able to utilize the dotloop® services at every stage of the transaction and to streamline the process with unlimited workflows, whether via desktop or native iOS® and Android™ mobile apps.

Brokers who are association members will have access to the full broker dashboard, with real-time visibility into all transactions in their business, global document editing and distribution tools, and team productivity tools, among other features.

"This is a big deal for us as it significantly expands our user base in Texas," said Austin Allison, dotloop founder and general manager. "HAR has always been an incredibly forward-thinking organization and we look forward to helping them continue to thrive and grow as technology continues to evolve."

For HAR, the deal includes custom branding on client-facing documents, loop templates for quicker transaction set-up, and use of dotloop's exclusive Document Now collaboration technology. The result is an automated, turn-key process for both agents and their clients.

"We're excited to offer a leading collaborative platform in real estate to our members," said Mario Arriaga, HAR Chairman of the Board. "This will allow our members to spend less time on administrative tasks and more time producing, but as we team up on completing deals, both sides of the table gain efficiency. Bringing dotloop services to our members reinforces our commitment to our ongoing initiative to enable greater agent productivity through technology."

dotloop

Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done.

The company is based in Cincinnati, Ohio. dotloop is owned and operated by Zillow Group (NASDAQ:Z and ZG). To learn more about dotloop, visit www.dotloop.com.

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Zillow Group

Zillow Group (NASDAQ:Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads® and Naked Apartments®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, dotloop®, Bridge Interactive™ and Retsly®. The company is headquartered in Seattle.

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