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Jupiter-Tequesta-Hobe Sound Association of Realtors Joins Zillow Partnership Platform

Program allows MLS to send real-time listings directly to Zillow on behalf of brokers; MLS also offering its members access to the new Zillow Data Dashboard

SEATTLE, Jan. 29, 2015 /PRNewswire/ -- Zillow, Inc. (NASDAQ: Z), the leading real estate and home-related information marketplace, today announced the Jupiter-Tequesta-Hobe Sound Association of Realtors® has joined the Zillow® Partnership Platform and will be implementing the new Zillow Data Dashboard, a listing management and reporting platform that puts increased control of listings in the hands of multiple listing service (MLS) members and brokers.

Now, members of the JTHS MLS will easily be able to manage their more than 52,000 listings through the Zillow Data Dashboard, which sends their listing data directly to Zillow as often as every 15 minutes, ensuring that current, active listings always are up-to-date and in sync with the MLS data. Additionally, members have access to reporting metrics about their listings for free.

"This region of Florida is incredibly attractive to buyers - which is great for sellers," said Curt Beardsley, Zillow vice president of industry development. "Home values are continuing to increase, and that is balanced by good affordability. Now that JTHS MLS is sending listings directly to Zillow, sellers will be assured their listings are being seen by the many shoppers looking for their new home."

"We are very pleased to offer our members the timeliness and accuracy of a direct relationship with Zillow," said Wes Wiggins, CEO of JTHS MLS. "The new Zillow Data Dashboard puts the control over our members' listings directly into the brokers' hands, which is exactly what they had been asking for. Couple with that the new reporting features, and we believe this partnership is in the best interest of all our members."

Through this program, real estate agents from brokerages will be prominently displayed as the listing agent on all of their listings and be able to receive leads directly from Zillow. It will be easy for brokerages to manage their listings through the Zillow Data Dashboard while receiving attribution, branding, and a link back directly to their website, and they will have daily reporting access and a dedicated customer service team. To learn more about the platform or the Zillow Data Dashboard, email mlspartners@zillow.com or call 206-757-4250.

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About Zillow, Inc.

Zillow, Inc. (NASDAQ:Z) operates the leading real estate and home-related information marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full lifecycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming 73 million unique users in December 2014, the Zillow, Inc. portfolio includes Zillow.com®, Zillow Mobile, Zillow Mortgages, Zillow Rentals, Zillow Digs®, Postlets®, Diverse Solutions®, Mortech®, HotPads®, StreetEasy® and Retsly™. The company is headquartered in Seattle.

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