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One of the Nation's Largest Multiple Listing Service, Metropolitan Regional Information Systems, Inc., Votes to Establish Direct Listings Feed to Zillow

Joining the Zillow Partnership Platform will give Mid-Atlantic brokers direct control over their listing data

SEATTLE, Jan. 26, 2015 /PRNewswire/ -- Zillow, Inc. (NASDAQ: Z), the leading real estate and home-related information marketplace, today announced Metropolitan Regional Information Systems, Inc. (MRIS), one of the nation's largest multiple listings service (MLS), has passed a board resolution to finalize negotiations with Zillow to join the Zillow® Partnership Platform. Through the Zillow Partnership Platform, MRIS brokers will have the option to send their more than 50,000 residential listings and 8,800 rental listings directly to Zillow as part of the brokers' online marketing activities.

"We are very excited to create a direct relationship between MRIS and Zillow," said Spencer Rascoff, Zillow CEO. "This partnership means MRIS's huge inventory of for-sale listings will appear accurately and quickly to the millions of home shoppers using Zillow, and that the brokers and agents who are part of MRIS will have total control over the content of their listings."

More than 45,000 real estate professionals throughout the Mid-Atlantic region, including Maryland, Virginia, Washington, D.C. and parts of Pennsylvania, Delaware and West Virginia, are customers of MRIS, and facilitate over \$125 million a day in real estate transactions.

"Our brokers retain complete control over their listings and the opportunity to market them as they see fit," said David Charron, president and CEO of MRIS. "Zillow offers reporting data and other services we believe will help our members be more successful, including highlighting the listing agent on every listing and a dedicated customer service team."

"MRIS's market is very hot right now," said Curt Beardsley, Zillow vice president of industry development. "Inventory is incredibly tight in this region so ensuring listings are up-to-date is a top priority for us. Having high quality listing data helps guarantee consumers have the best experience possible. A new direct data feed helps us not only maintain that great consumer experience, but allows for us to better serve the customers of MRIS."

Through the Zillow Partnership Platform, real estate agents will be prominently displayed as the listing agent on all of their listings and be able to receive leads directly from Zillow. Brokerages will receive attribution, branding, a link back directly to their website and have daily reporting access. To learn more about the platform email mlspartners@zillow.com or call 206-757-4250.

(ZFIN)

About Zillow, Inc.

Zillow, Inc. (NASDAQ:Z) operates the leading real estate and home-related information marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full lifecycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming 73 million unique users in December 2014, the Zillow, Inc. portfolio includes Zillow.com®, Zillow Mobile, Zillow Mortgages, Zillow Rentals, Zillow Digs®, Postlets®, Diverse Solutions®, Mortech®, HotPads®, StreetEasy® and Retsly™. The company is headquartered in Seattle.

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