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Zillow Group to Give MLS Partners Free Public Record Data

New program will allow industry partners to offer members access to cost-free public records, enhanced with proprietary Zillow data and user insights

SEATTLE, April 16, 2015 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced it will begin offering its industry partners access to free public record data with broad usage rights, through a new program, Zillow Group Data Connect (ZGDC).

Organizations like multiple listing services can spend hundreds of thousands of dollars annually to buy or license public record data, and only receive updates to this data periodically. MLSs use this data to help members create listings, and they share the data with members who use it to research their market, speed up listing input and help with prospecting and business development.

In addition to public record data, ZGDC will offer MLSs the opportunity to receive, and share with members, dynamic, frequently-updated data from Zillow, such as the Zestimate® and user-contributed data, like updates about renovations. As most public record data currently available to MLSs is static - never learning new details about the property or adding more details from other sources - this new source of data will give MLSs the freedom to innovate and build products and services for their members.

"One of Zillow Group's top priorities is to be an excellent partner to the real estate industry, as we innovate on behalf of home buyers and sellers," said Errol Samuelson, Zillow Group chief industry development officer. "I'm thrilled to be able to offer this incredibly valuable, important program to our MLS partners. Providing this kind of information, for free and with very few usage restrictions, will continue to drive technology and innovation forward within the real estate industry."

Zillow Group's new program will allow partner MLSs to access information about properties, including mortgage information, tax rate, physical attributes, and mailing addresses, in addition to proprietary Zillow data.

ZGDC is expected to be available in Q4 2015. For more information or to inquire about setting up a direct listing feed to Zillow Group, please contact partners@zillow.com.

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Zillow Group

Zillow Group (NASDAQ: Z) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Postlets®, Mortech®, Diverse Solutions®, Market Leader® and Retsly™. The company is headquartered in Seattle.

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