



January 5, 2017

Dotloop Teams with Real to Help Make Agents More Productive

New agreement provides dotloop tools and services to hundreds of agents across 18 states

CINCINNATI, Jan. 5, 2017 /PRNewswire/ -- Dotloop, a leading platform for simplifying the real estate buying and selling process, today announced that Real (Real Broker LLC) has signed an agreement to bring dotloop® services to all of its 800 agents across 18 states. Real is a technology-based brokerage founded by industry veterans and technologists.

With dotloop, agents can streamline and more efficiently track transactions from first contact to close. Real's member agents can now leverage dotloop, at no charge, to work more collaboratively, helping to fulfill their goal of making agents' lives better.

"Today's real estate cannot work without the type of system dotloop provides," said Tamir Poleg, Real co-founder and chief executive officer. "Transaction management is a key component for every brokerage and it is a service we provide our agents — free of charge — to help them become more productive. I think this partnership speaks directly to Real's vision to make our agents' lives better."

With dotloop, agents simply invite their clients and all necessary parties to a 'loop' using collaborative documents needed to complete the transaction - without faxing, scanning, printing or using multiple technologies.

"The dotloop experience enables brokers and agents to move faster and gain real-time visibility into their business," said Austin Allison, founder and general manager of dotloop. "Brokers and agents play a critical role in the home buying and selling process, and we are excited to partner with Real to help them drive continued success."

(ZFIN)

dotloop

dotloop® is a leading collaboration platform in real estate where more than 1.2 million professionals get deals done. It enables agents, brokers and third-party service providers to complete entire transactions online, bringing people, documents and tasks into one workspace called a "loop." dotloop allows brokers to run a better business by increasing visibility, retaining top talent and reducing operating costs.

The company is based in Cincinnati, Ohio. dotloop is owned and operated by Zillow Group (NASDAQ:Z and ZG). To learn more about dotloop, visit www.dotloop.com.

dotloop is a registered trademark of DotLoop, LLC.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/dotloop-teams-with-real-to-help-make-agents-more-productive-300386087.html>

SOURCE Zillow Group

News Provided by Acquire Media