Dotloop Enters the Rental Space; Partnering with Intellirent to Streamline Leasing Application Process

Integration makes rental application process quicker and easier for landlords and renters

CINCINNATI, Nov. 2, 2017 /PRNewswire/ -- Dotloop®, a leading platform for simplifying the real estate buying and selling process, today announced its introduction to the rental space through a first-of-its-kind integration with Intellirent, a fully automated online rental application system. The partnership, dotloop's first with a rental platform, helps speed up the rental property application process by completely removing paperwork from the equation.

The new integration brings together the rental application via Intellirent with dotloop's paperless "Loop". Agents can post rental properties on the Intellirent platform and use their syndication feature to attract renters, then send an online rental application to quickly obtain all data, documents and full TransUnion credit report. Once the application is approved, the landlord or property manager can then click on the "Loop It" button, hosted within Intellirent, to move the application to dotloop's platform. The landlord or property manager can finish the process by creating leasing documents, sharing files with the applicant, storing, signing and collaborating to finalize the leasing agreement.

"While we've made huge strides in the residential real estate market, we think the rental market is equally ready for the streamlined interaction and transaction management dotloop can provide to both rental professionals and renters," said Austin Allison, founder and general manager of dotloop. "That's why we are so excited about this new partnership with Intellirent. Bringing together Intellirent's application process with dotloop's paperless transaction management capabilities will make securing an apartment easier for both rental professionals and renters, alike."

"We're excited to integrate our offerings with dotloop's innovative platform, creating a stronger and more seamless experience for both landlords and future tenants," said Corey Eckert, founder of Intellirent. "This collaboration aligns with our commitment to continuously improve processes, which benefits both our customers and their clients."

For more information on dotloop integrations, please visit www.dotloop.com/integrations.

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Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done.

The company is based in Cincinnati, Ohio. Dotloop is owned and operated by Zillow Group, Inc. (NASDAQ:Z and ZG). To learn more about dotloop, visit www.dotloop.com.

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