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## Zillow Digs App Available for First Time on iPhone and iPod Touch

**Newly available app now makes it easier for users to capture, save and share photos of spaces they see and love while on the go**

SEATTLE, Oct. 17, 2013 /PRNewswire/ -- Zillow<sup>®</sup> Digs<sup>™</sup>, where homeowners find visual inspiration and understand the real cost of remodeling projects, today announced its popular home remodeling app is available for the first time on iPhone<sup>®</sup> and iPod touch<sup>®</sup>. Earlier this year, Zillow Digs launched on iPad and on the Web ([Zillow.com/digs](http://Zillow.com/digs)).

With Zillow Digs, consumers can browse more than 100,000 photos of kitchens, bathrooms, outdoor spaces and more — organized by space, style, cost and color. Patent-pending Digs Estimates help people understand what it would cost to recreate similar rooms in their area.

Additionally, users can engage and interact with a passionate home design community, and the new app makes it even easier for users to capture, save or share photos of rooms they see and love — for free, right from their phones.

"Since its initial launch in February 2013, Zillow Digs has built a vibrant community of home design enthusiasts and professionals, who voraciously are adding content and photos. Zillow Digs App on iPhone and iPod touch makes it not only easy to be inspired wherever, whenever, but also simple for our users to capture, share and engage on designs they love," said Amy Bohutinsky, Zillow chief marketing officer.

This universal update to the Zillow Digs App takes full advantage of iOS 7, bringing content to the forefront, with wall-to-wall photos and utilization of visual depth to facilitate app navigation.

To date, users have "dug" more than 1 million photos, created more than 160,000 boards of ideas and decor they love and contributed more than 85,000 photos.

The Zillow Digs App available is available for free from the App Store on iPhone, iPad and iPod touch or at <http://zlw.re/DigsiPhone>.

### **About Zillow, Inc.**

Zillow, Inc. (NASDAQ: Z) operates the leading real estate and home-related marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full life cycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming nearly 64 million monthly unique users, the Zillow, Inc. portfolio includes Zillow.com<sup>®</sup>, [Zillow Mobile](#), [Zillow Mortgage Marketplace](#), [Zillow Rentals](#), [Zillow Digs](#)<sup>™</sup>, [Postlets](#)<sup>®</sup>, [Diverse Solutions](#)<sup>®</sup>, [Agentfolio](#)<sup>™</sup>, [Mortech](#)<sup>®</sup>, [HotPads](#)<sup>™</sup> and [StreetEasy](#)<sup>®</sup>. The company is headquartered in Seattle.

The Zillow logo is available at <http://zillow.mediaroom.com/index.php?s=191>

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