



December 7, 2015

## Dotloop Announces New Data Privacy Guarantee

### New guarantee builds upon dotloop's existing privacy policy

SEATTLE, Dec. 7, 2015 /PRNewswire/ -- Dotloop, a leading creator of tools and services to simplify the real estate buying and selling process, today announced the new Dotloop® Data Privacy Guarantee. The new guarantee, which builds upon dotloop's existing privacy policy, states that dotloop customers own all their data and dotloop will not use the data without customers' permission. Dotloop was acquired by Zillow® Group (NASDAQ: Z and ZG) in August 2015.

"Since our acquisition by Zillow Group, there have been some questions from dotloop customers about how their data would now be used," said Austin Allison, founder and general manager of dotloop. "Data privacy has always been a top priority for us; that has not changed. We are introducing the Dotloop Data Privacy Guarantee to provide increased transparency on this topic, making it very clear that dotloop customers own their data and that their data will not be used for Zillow Group products or services without their permission."

The Dotloop Data Privacy Guarantee affirms that:

- 1 Dotloop customers own the data they put into dotloop. This includes all customer data, from user information to transaction data.
- 1 Dotloop will not use this data as part of other Zillow Group products or services unless customers have given us permission to do so. This covers all Zillow Group businesses.
- 1 Dotloop does not disclose customer data except where required by law or authorized by the customers in question.

This guarantee applies to all data previously entered in dotloop as well as to data entered in dotloop moving forward.

To read more about the Dotloop Data Privacy Guarantee, visit [www.dotloop.com/privacy](http://www.dotloop.com/privacy).

### Zillow Group

Zillow Group (NASDAQ: Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Postlets®, Mortech®, Diverse Solutions®, dotloop® and Retsly®. The company is headquartered in Seattle.

Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, Inc., dotloop is a registered trademark of dotloop, Inc.

### dotloop

dotloop is the leading collaboration platform in real estate where more than 1.2 million professionals get deals done. It enables agents, brokers and third-party service providers to complete entire transactions online, bringing people, documents and tasks into one workspace called a "loop." dotloop allows brokers to run a better business by increasing visibility, retaining top talent and reducing operating costs.

The company is based in Cincinnati, Ohio. dotloop is owned and operated by Zillow Group (NASDAQ:Z and ZG). To learn more about dotloop, visit [www.dotloop.com](http://www.dotloop.com).

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/dotloop-announces-new-data-privacy-guarantee-300183686.html>

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