



January 12, 2015

## Zillow Kicks Off National Housing Tour

### Zillow's Housing Roadmap to 2016, which kicks off Jan. 21 in Washington, D.C., will crisscross the country to identify and explore top local housing issues in advance of the 2016 presidential election

SEATTLE, Jan. 12, 2015 /PRNewswire/ -- Zillow is announcing a national housing tour to deeply explore the housing issues Americans face in their neighborhoods and communities, and how they affect the nation as a whole. "Zillow's Housing Roadmap to 2016," will be a series of local events and conversations around today's most important housing issues.

Zillow will join the critical conversations underway in neighborhoods, in the boardrooms of home builders and real estate brokers, and in city council meeting rooms -- conversations that will influence national housing discussions in the 2016 elections and beyond.

The series will kick off Jan. 21 in Washington, D.C., where Zillow will host a breakfast panel discussion. The conversation will serve as a sounding board for new ideas and common themes as we begin to identify communities tackling key housing issues with creative and innovative solutions.

We want to see how officials in Detroit are combatting urban blight with urban farms, how Seattle is managing growth with density, how officials in Texas communities are tackling issues around sprawl by tying together disparate neighborhoods.

"At its core, the national real estate picture is actually a composite of what's happening in thousands of local communities nationwide. But over the past several years as local markets moved largely in unison, it has been all too easy, especially at the federal level, to turn conversations to the national housing market," said Zillow Chief Economist Dr. Stan Humphries. "Today, though, the trends and issues affecting Americans can't be summed up by rising or falling prices; they're much more complex and localized. So we're hitting the road, and digging deep into these issues in the neighborhoods where they're playing out. I can't wait for these discussions, and to report our findings back to policymakers, because the national housing conversation is, in the end, a local one."

Press interested in attending Zillow's Housing Roadmap to 2016 kick-off event, should contact [press@zillow.com](mailto:press@zillow.com).

#### About Zillow:

Zillow, Inc. (NASDAQ: Z) operates the largest home-related marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. In addition, Zillow operates an industry-leading economics and analytics bureau led by Zillow's Chief Economist Dr. Stan Humphries. Dr. Humphries and his team of economists and data analysts produce extensive housing data and research covering more than 450 markets at Zillow Real Estate Research. Zillow also sponsors the quarterly Zillow Home Price Expectations Survey, which asks more than 100 leading economists, real estate experts and investment and market strategists to predict the path of the Zillow Home Value Index over the next five years. The Zillow, Inc. portfolio includes Zillow.com®, Zillow Mobile, Zillow Mortgages, Zillow Rentals, Zillow Digs®, Postlets®, Diverse Solutions®, Mortech®, HotPads™, StreetEasy® and Retsly™. The company is headquartered in Seattle.

[Zillow.com](http://www.zillow.com), Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy and Digs are registered trademarks of Zillow, Inc. HotPads and Retsly are a trademarks of Zillow, Inc.

(ZFIN)

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/zillow-kicks-off-national-housing-tour-300019391.html>

SOURCE Zillow, Inc.

News Provided by Acquire Media