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## Zillow Group Brands Win Four Webby Awards

### Zillow and StreetEasy win Webby Awards for Web and Mobile Services

SEATTLE, April 28, 2015 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced that Zillow® and StreetEasy® received four 2015 Webby Awards from the International Academy of Digital Arts and Sciences (IADAS), including three fan-voted People's Voice awards.

Zillow won two awards for best [real estate website](#), for both the judge-voted Webby and the fan-voted People's Voice award. Zillow also took home the People's Voice award for its iPad® app, under the [Services and Utilities category](#).

StreetEasy is New York City's leading local real estate marketplace on mobile and Web. StreetEasy Mobile won the People's Voice for [best use of GPS location technology](#).

"Zillow Group's consumer brands are focused on creating products that empower people in every stage of the home lifecycle, from buying and renting to financing and renovating," said Amy Bohutinsky, chief marketing officer at Zillow Group. "We are thrilled and honored to see our Zillow and StreetEasy brands recognized for these awards - particularly the People's Voice awards voted on by our users."

Zillow Group's consumer brands Zillow, Trulia®, StreetEasy and HotPads®, have collectively won a total of 17 Webby Awards since 2008.

### About The Webby Awards

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Advertising & Media, Online Film & Video, Mobile Sites & Apps, and Social. Established in 1996, The Webby Awards received nearly 13,000 entries from all 50 states and over 60 countries worldwide this year. The Webby Awards is presented by the International Academy of Digital Arts and Sciences (IADAS).

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### About Zillow Group

Zillow Group (NASDAQ: Z) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Postlets®, Mortech®, Diverse Solutions®, Market Leader® and Retsly™. The company is headquartered in Seattle.

Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy, and HotPads are registered trademarks of Zillow, Inc. Retsly is a trademark of Zillow, Inc. Trulia is a registered trademark of Trulia, Inc. Market Leader is a registered trademark of Market Leader, Inc.

iPad is a registered trademark of Apple Inc.

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