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Zillow Mortgages Now Available on Trulia

SEATTLE, April 16, 2015 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced that the Zillow Mortgages shopping experience is now available on Trulia. Today, lenders who advertise on Zillow® are able to reach an even broader audience, the millions of borrowers visiting Trulia®, through one Zillow Group marketing platform. Borrowers on Trulia now have the ability to anonymously shop for custom loan quotes, access more than 130,000 reviews of mortgage lenders, and easily connect with reputable local lenders at both national and regional banks.

"Since we closed the Trulia acquisition in February, we've moved incredibly quickly and made enormous progress in the integration of Trulia into Zillow Group," said Spencer Rascoff, CEO of Zillow. "Just last month, we welcomed Trulia into the Zillow Rental Network, bringing new opportunities to our multifamily partners and landlords, and today we are giving our lender partners a new way grow their business."

"Over the past seven years, we've worked hard to build a great mortgage shopping experience for borrowers, where they can shop for competitive rates and fees and quickly connect with highly rated and reviewed lenders," said Erin Lantz, VP of Mortgages for Zillow Group. "We're thrilled to extend this experience to borrowers on Trulia."

Mortgages on Trulia is available on desktop and mobile Web.

(ZFIN)

Zillow Group

Zillow Group (NASDAQ: Z) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Postlets®, Mortech®, Diverse Solutions®, Market Leader® and Retsly™. The company is headquartered in Seattle.

Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy, and HotPads are registered trademarks of Zillow, Inc. Retsly is a trademark of Zillow, Inc. Trulia is a registered trademark of Trulia, Inc.

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