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RE/MAX of Michigan and Tierra Antigua Realty Sign New Agreements with Dotloop

New agreements bring dotloop tools and services to their thousands of cumulative agents

CINCINNATI, June 13, 2016 /PRNewswire/ -- Dotloop, a leading platform for simplifying the real estate buying and selling process, today announced that RE/MAX of Michigan and Tierra Antigua Realty, Tucson, Ariz., have signed new agreements that bring dotloop's services to their cumulative 2,000 agents.

Dotloop, a leading platform for simplifying the real estate buying and selling process, will help agents better track their transactions from first contact to close, while streamlining the transaction and making the entire transaction more efficient. In addition, the platform will help brokers gain more visibility into their business and aid in the recruiting and retention of agents. Through the new agreements, users will have access to dotloop® Business+, which gives them access to an all-in-one solution of agent and broker tools.

"We think these brokers and their agents are going to benefit significantly from the integration of dotloop," said Austin Allison, founder and general manager of dotloop. "Dotloop's services make the real estate transaction so much easier for both the agent and the home buyer or seller. The experience provides enhanced security, less maintenance and fewer systems for the broker. I think their teams will truly enjoy adopting dotloop into their transaction process."

"Including dotloop into our existing Zillow Group agreement was a big decision, as there are currently many competitive transaction management products in the market," said Dan Troup, director of technology at RE/MAX of Michigan. "It came down to a combination of the dotloop market presence and a look at which products our current brokers had already adopted. This agreement will ultimately lead to a deeper integration with our existing RE/MAX technology toolset. Equipping our agents with dotloop will make their transactions quicker and more efficient and will enable our agents to continue providing their clients with best-in-class service."

For more information about dotloop, please contact community@dotloop.com.

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About dotloop

Dotloop is the leading collaboration platform in real estate where more than 1.2 million professionals get deals done. It enables agents, brokers and third-party service providers to complete entire transactions online, bringing people, documents and tasks into one workspace called a "loop." dotloop allows brokers to run a better business by increasing visibility, retaining top talent and reducing operating costs.

The company is based in Cincinnati, Ohio. dotloop is owned and operated by Zillow Group. To learn more about dotloop, visit www.dotloop.com.

Zillow Group

Zillow Group (NASDAQ: Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, Diverse Solutions®, dotloop® and Retsly®. The company is headquartered in Seattle.

Zillow, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered trademark of Trulia, LLC. dotloop is a registered trademark of DotLoop, LLC.

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