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Zillow Group Signs 50 New Multiple Listing Service Agreements in the Past Six Weeks

New partners include NorthstarMLS®, Miami Association of REALTORS®, Bay East Association of REALTORS® and the Contra Costa Association of REALTORS®

SEATTLE, June 23, 2015 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced that Zillow® and Trulia® have signed 50 new agreements with multiple listing services (MLSs) in the past six weeks. In total, 285 MLSs have joined the Zillow Partnership Platform, Zillow Group's direct feed program, since January 2015, representing hundreds of thousands of agents and listings.

"The response from our MLS partners continues to be outstanding," said Errol Samuelson, Zillow Group chief industry development officer. "Every day, we add new feeds from MLSs, bringing more listings to our sites in an accurate and timely fashion -- benefiting agents, home shoppers and sellers alike. We are very pleased that so many MLSs see the value in partnering with Zillow Group."

Through the Zillow Partnership Platform, real estate agents will be prominently displayed as the listing agent on all of their listings and be able to receive leads directly from Zillow and Trulia. Brokerages will receive attribution, branding, a link back directly to their websites and daily reporting access. To learn more about the platform, email mlspartners@zillow.com or call 206-757-4250.

(ZFIN)

Zillow Group

Zillow Group (NASDAQ:Z) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Postlets®, Mortech®, Diverse Solutions®, Market Leader® and Retsly™. The company is headquartered in Seattle.

Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy, and HotPads are registered trademarks of Zillow, Inc. Retsly is a trademark of Zillow, Inc. Trulia is a registered trademark of Trulia, Inc.

REALTOR is a registered trademark of the National Association of REALTORS.

NorthstarMLS is a registered trademark of The Regional MLS of Minnesota, Inc.

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