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StreetEasy Unveils Brand New iPhone App for New York City Buyers and Renters

Provides instant, on-location access to the most comprehensive database of NYC real estate listings and information; easy filtering and sorting features make it fun

SEATTLE, June 11, 2014 /PRNewswire/ -- Today, StreetEasy®, the leading real estate marketplace in New York City, launched the new StreetEasy iPhone® app, a completely rebuilt mobile search and shopping experience for New York home buyers and renters.

Now, StreetEasy's unparalleled database of for-sale and rental listings, plus data on all homes and apartments is instantly accessible to any iPhone, iPad® and iPod touch® owner. Home buyers, renters and real estate professionals can effortlessly explore what's on the market in a specific neighborhood or building based on location, search for open houses, access floorplans, full-screen photos, property histories and more.

The depth of StreetEasy's listings and data is complemented by a new, agile app design, with features built specifically for the fast-paced, complex New York real estate market - which is like no other in the U.S. Upon opening the app, users can immediately narrow their search by basic criteria, such as building amenities, price, condo vs. co-op or no-fee rentals, to find relevant listings fast.

New and unique to the StreetEasy app, smart swipe technology allows shoppers to quickly interact with individual listings without leaving the full list of search results. Swipe a single property to the right to see the property's location on a map or swipe it to the left to adjust search filters. Full map and Street View™ options are just a tap away on every listing, allowing use to virtually tour the block regardless of where they are in the city.

"StreetEasy only gets more powerful on mobile," said Susan Daimler, Vice President of StreetEasy and Zillow New York. "We're equipping consumers and agents with instant, on-location access to New York City's most complete database of sales listings, rentals listings and historical data. In a city where apartments can sell or rent in a matter of hours and so much exploration is done on foot, this StreetEasy mobile experience is a crucial tool."

The new StreetEasy real estate app can be downloaded for free from the App Store on iPhone, iPad and iPod touch or at <http://bit.ly/1tEC3dE>.

About StreetEasy:

Launched in 2006 and acquired by Zillow, Inc. in August 2013, StreetEasy is New York City's leading real estate marketplace, providing accurate and comprehensive for-sale and for-rent listings from hundreds of real estate brokerages in New York City. StreetEasy adds layers of deep, proprietary data and useful search tools across the Web and mobile that help consumers and real estate professionals navigate the complex real estate markets within the five boroughs of New York City, Northern New Jersey and the Hamptons.

About Zillow:

Zillow, Inc. (NASDAQ: Z) operates the leading real estate and home-related information marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full lifecycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming nearly 81.5 million unique users in May 2014, the Zillow, Inc. portfolio includes [Zillow.com](#)®, [Zillow Mobile](#), [Zillow Mortgage Marketplace](#), [Zillow Rentals](#), [Zillow Digs](#)®, [Postlets](#)®, [Diverse Solutions](#)®, [Agentfolio](#)®, [Mortech](#)®, [HotPads](#)™ and [StreetEasy](#)®. The company is headquartered in Seattle.

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