



February 14, 2012

Robert Bemis Joins Zillow as Vice President of Partner Relations

Veteran real estate industry executive to help develop and strengthen industry partnerships

SEATTLE, Feb. 14, 2012 /PRNewswire/ -- Zillow, Inc. (NASDAQ: Z), the leading real estate information marketplace, today announced real estate industry veteran Robert (Bob) D. Bemis is joining Zillow® as the company's vice president of partner relations. Bemis brings nearly 25 years of experience in the real estate industry and will be responsible for creating new partner relationships with real estate brokers, agents and multiple listings services (MLSs). Most recently, Bemis was chief executive officer of Arizona Regional Multiple Listing Service, Inc. (ARMLS), one of the largest and most influential MLSs in the nation.

The addition of Bemis to the Zillow team, combined with the acquisition of Diverse Solutions™ in November 2011, advances Zillow's goal of helping real estate agents grow and market their business.

"We are honored to have one of the most esteemed and well respected executives in the real estate industry join our team. Bob's deep industry knowledge will help Zillow engage with brokerages and MLSs in a mutually beneficial way," said Spencer Rascoff, Zillow CEO. "Bob's role will benefit the entire industry by bringing better communication and cooperation as well as help improve Zillow's product development initiatives."

"I am looking forward to the challenge of building bridges to Zillow's current and potential partners in the industry, including MLSs, Associations of REALTORS®, brokers, agents, appraisers, title companies, mortgage lenders and other service providers. I intend to foster a spirit of cooperation that has sometimes been missing in the dialog between licensed practitioners, their support organizations and the rest of the industry," said Bemis. "This is a very exciting opportunity to make a major contribution to the continuing success of an industry that I have been a part of for nearly 25 years."

Bemis joined ARMLS as CEO in October 2007, and immediately began an aggressive program of expanding the product options and raising the quality of customer service and support offered to ARMLS's nearly 30,000 real estate agent practitioners. He is a regular participant on national panels and forums dealing with real estate issues and serves on the National Association of REALTORS® MLS Issues and Policy Committee. Bemis also serves as a director on the board of the Council of Multiple Listing Services and is the interim president of the MLS Domains Association, an organization seeking to acquire the Dot.MLS top level domain for exclusive use by MLS systems. He was named one of the [100 Most Influential Real Estate Leaders](#) by Inman News® in 2011.

Prior to ARMLS, Bemis was vice president of customer care for Metropolitan Regional Information Systems, the nation's largest MLS system. He also was director of marketing and product management for Interealty Inc., a leading provider of information technologies and MLS systems to the real estate industry, which was acquired by CoreLogic®. Past real estate industry positions include director of information services for the Chicago Association of REALTORS® Multiple Listing Service and a real estate sales agent with Coldwell Banker® in Glenview, Ill.

A Midwest native, Bemis has a Bachelor of Arts in Speech and Communications from The Ohio State University. Before his real estate career, he spent 20 years in the television broadcasting industry, managing broadcast station operations in Columbus and Cincinnati, and studio and mobile production companies in Indianapolis and Chicago. Among his major accomplishments, he counts a regional Emmy® award for excellence in television directing from the Midwest Chapter of the National Academy of Television and Arts and Sciences.

Bemis and his wife will relocate to the Pacific Northwest and be based at Zillow's headquarters in Seattle.

About Zillow, Inc.

Zillow (NASDAQ: Z) is the leading [real estate](#) information marketplace, providing vital information about homes, real estate listings and [mortgages](#) through its website and mobile applications, enabling homeowners, buyers, sellers and renters to connect with real estate and mortgage professionals best suited to meet their needs. More than 30 million unique users visited Zillow's websites and mobile applications in January 2012. Zillow, Inc. operates [Zillow.com](#)®, [Zillow Mortgage Marketplace](#), [Zillow Mobile](#), Postlets® and Diverse Solutions™. The company is headquartered in Seattle.

The Zillow logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=10012>

[Zillow.com](#), Zillow and Postlets are registered trademarks of Zillow, Inc. Diverse Solutions is a trademark of Zillow, Inc.

REALTORS is a registered trademark of the National Association of REALTORS.

Inman News is a registered trademark of Inman Group, Inc.

CoreLogic is a registered trademark of First American CoreLogic, Inc.

Emmy is a registered trademark of The Academy of Television Arts & Sciences.

Coldwell Banker is a registered trademark of Coldwell Banker Real Estate, LLC.

(ZFIN)

SOURCE Zillow, Inc.

News Provided by Acquire Media