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Zillow Group Joins Google Compare for Mortgages to Power Mortgage Shopping

Partnership combines the audience reach of the world's most popular search engine and the most visited real estate media network in the country

SEATTLE, Nov. 23, 2015 /PRNewswire/ -- Zillow Group (NASDAQ: Z and ZG), which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today joined the Google Compare for Mortgages experience, extending consumer access to Zillow's real-time mortgage rates and expansive set of lender ratings and reviews. This integration further allows all lenders who use Zillow Group Mortgages for their marketing efforts to now reach audiences across Google and Zillow Group's portfolio of consumer brands, which includes Zillow®, Trulia®, Hotpads® and StreetEasy®.

With this partnership, lenders on Zillow Group will now have their rates, ratings and reviews prominently displayed on both the world's most popular search engine and the most visited real estate media network in the country.

Google Compare was developed to give consumers an easy way to understand and compare financial products online. Google has worked with a number of providers to provide a diversity of relevant results and purchasing options to users. With today's launch, borrowers searching for mortgage custom quotes on Google Compare for Mortgages will now have seamless access to Zillow's industry-leading real-time lender rates, reviews and ratings on both desktop and mobile devices. The mortgage shopping experience allows borrowers to shop anonymously, browse through more than 200,000 local and national lender reviews published on Zillow and choose to contact the lender best suited to meet their needs.

"Zillow Group and Google share the same vision to first and foremost empower consumers with comprehensive access to valuable information that helps them make confident, more informed financial decisions," said Erin Lantz, Zillow Group vice president of mortgages. "This partnership allows us the unique opportunity to help borrowers by providing them with the industry's most accurate, real-time information about home loans and mortgage lenders while simultaneously offering Zillow Group's lenders increased reach for their businesses."

The financial terms of the partnership were not disclosed. Lenders interested in building their mortgage business through the Google Compare/Zillow Group Mortgages partnership should contact Zillow's sales team at <http://www.zillow.com/advertising/Mortgage.htm>

About Zillow Group

Zillow Group (NASDAQ: Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Postlets®, Mortech®, Diverse Solutions®, dotloop® and Retsly®. The company is headquartered in Seattle.

Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, Inc., dotloop is a registered trademark of dotloop, Inc.

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