



March 5, 2013

## Zillow Announces Details of March 2013 Investor and Analyst Day

SEATTLE, March 5, 2013 (GLOBE NEWSWIRE) -- Zillow, Inc. (Nasdaq:Z), which operates the leading information and home-related marketplaces for real estate, mortgages, rentals and home improvement, today announced additional details of its first Investor and Analyst Day scheduled for March 27, 2013 in San Francisco.

The event will be held at the Westin Market Street, 50 Third Street, San Francisco, from 8 a.m. until 1:30 p.m. PT. Several members of the Zillow® senior management team will participate and the agenda will include an overview of the company's strategy, business operations, long-term growth initiatives and financial plans. Planned participants include:

- Rich Barton, Co-Founder and Executive Chairman
- Spencer Rascoff, Chief Executive Officer
- Chad Cohen, Chief Financial Officer
- Greg Schwartz, Chief Revenue Officer
- David Beitel, Chief Technology Officer
- Amy Bohutinsky, Chief Marketing Officer
- David Vivero, Vice President of Zillow Rentals
- Erin Lantz, Director of Zillow Mortgage Marketplace

Investors and analysts interested in attending the event may register online in the Investor Relations section of Zillow's website at <http://investors.zillow.com/events.cfm>, under Upcoming Events. Any questions may be directed to: [investorday \[at\] zillow \[dot\] com](mailto:investorday@zillow.com).

The entire analyst and investor day audio and accompanying synchronized presentation slides will be available via a simultaneous webcast at <http://investors.zillow.com/> beginning at 8:30 a.m. the day of the event. Registration for the webcast will be available at least seven days in advance of the event. For those unable to listen live, an audio replay of the event along with the accompanying presentations will be archived on the company's website. Please allow extra time prior to the webcast to visit the site and download any streaming media software that may be required to listen to the broadcast. The event will be archived on the company's website for 90 days.

### About Zillow, Inc.

Zillow, Inc. (Nasdaq:Z) operates the leading real estate and home-related marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full life cycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming 46 million monthly unique users in January 2013, the Zillow, Inc. portfolio includes [Zillow.com](http://www.zillow.com)®, [Zillow Mobile](http://www.zillow.com/mobile), [Zillow Mortgage Marketplace](http://www.zillow.com/mortgage), [Zillow Rentals](http://www.zillow.com/rentals), [Zillow Digs](http://www.zillow.com/digs)™, [Postlets](http://www.zillow.com/postlets)®, [Diverse Solutions](http://www.zillow.com/diverse)®, [Buyfolio](http://www.zillow.com/buyfolio)™, [Mortech](http://www.zillow.com/mortech)™ and [HotPads](http://www.zillow.com/hotpads)™. The company is headquartered in Seattle.

The Zillow logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=10012>

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