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Zillow Launches Zillow Mortgage Marketplace App for iPad

New app introduces interactive calculators and graphs, allowing borrowers to better understand their options and find the right loan

SEATTLE, Oct. 31, 2012 /PRNewswire/ -- Zillow® (NASDAQ: Z), the leading real estate information marketplace, today launched the free Zillow Mortgage Marketplace App for iPad®, a new personalized mortgage research and shopping app designed especially for the iPad's interactive, multi-touch capabilities.

Zillow Mortgage Marketplace provides a one-of-a-kind transparent lending marketplace where borrowers can connect with reputable lenders to find personalized loan options and get a variety of competitive mortgage rates, instantly. The Zillow Mortgage Marketplace App for iPad combines access to this innovative loan shopping experience with easy-to-use calculators and animated charts that allow consumers to understand and engage with every stage of the mortgage process, in one simple interface.

"Shopping for a home loan can be complicated, cumbersome and not very much fun. Not to mention, a borrower could leave thousands of dollars on the table by choosing the wrong loan," said Erin Lantz, director of Zillow Mortgage Marketplace. "Zillow Mortgage Marketplace for iPad takes a complex process and makes it easy to understand, engaging and visual to help borrowers understand their options and find the best loan and lender for them."

With the Zillow Mortgage Marketplace App for iPad, potential borrowers can now:

- Understand through an intuitive, visual interface how much home they can afford, the length of time it will take to pay off a mortgage and whether refinancing is financially beneficial for their individual situation.
- Anonymously request and compare personalized loan quotes side-by-side. Borrowers can also browse reviews of the lenders offering quotes — Zillow Mortgage Marketplace has more than 22,000 customer-submitted lender reviews.
- Unique to the iPad app, use the "Get Pre-Approved" section to connect with preferred Zillow lenders who can pre-approve borrowers for loans before they start shopping for a home. This is an important feature for buyers wanting an edge in today's competitive housing market.

Also available on iPhone® and Android™ Zillow Mortgage Marketplace apps can be downloaded for free from the [Google® Play store](#) and [iTunes® App store](#).

Zillow operates a total of 15 separate apps, the most popular suite of mobile real estate apps across all major platforms. With dedicated real estate, rental, rental professional and mortgage apps, Zillow Mobile features apps that meet the needs of all home shoppers, regardless of their current stage of the home shopping or renting process.

About Zillow, Inc.

Zillow is the leading [real estate](#) information marketplace, providing vital information about homes, real estate listings, rental listings and [mortgages](#) through its mobile applications and websites, enabling homeowners, buyers, sellers and renters to connect with real estate, rental and mortgage professionals best suited to meet their needs. More than 35 million unique users visited Zillow's mobile applications and websites in September 2012. Zillow, Inc. operates [Zillow.com](#)®, [Zillow Mortgage Marketplace](#), [Zillow Rentals](#), [Zillow Mobile](#), Diverse Solutions® and Postlets®. Zillow is headquartered in Seattle.

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