



January 27, 2016

## **Zillow and Trulia Agent Reviews Now Available for Display on Zillow Pro for Brokers Partners' Sites**

### **Zillow Tech Connect: Reviews program available to all 13,000 broker partners Zillow Group adds 10 certified technology partners that can connect Zillow Group agent reviews with brokers' websites**

SEATTLE, Jan. 27, 2016 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced it is making its popular Zillow® Tech Connect: Reviews program available to the more than 13,000 broker partners enrolled in Zillow Pro for Brokers, all at no cost. Through the program, partners can choose to display some or all of the reviews they receive from consumers on Zillow or Trulia.

"Reviews continue to play a crucial role in consumers' lives, and in turn, the professionals who serve them," said Errol Samuelson, Zillow Group chief industry development officer. "Since launching last year, more than 6.4 million Zillow and Trulia reviews have been viewed by consumers on partners' sites. Now, by building Zillow Tech Connect: Reviews into Zillow Pro for Brokers, our more than 13,000 broker partners will have the ability to quickly and easily market their hard-earned consumer reviews on their own websites."

In addition, Zillow Group has added 10 certified technology partners who are able to quickly and easily add agent reviews to websites. These partners are already well-versed in the Zillow Tech Connect platform and are adept at handling the technical aspects of connecting brokerage sites with Zillow Tech Connect: Reviews. Certified technology partners include:

- | AgentFire
- | Agent Image Real Estate Websites
- | Boston Logic
- | Agent BizzUp
- | booj
- | Constellation Software
- | Intagent
- | Moxi Works
- | TorchX
- | W&R Studios (Cloud CMA and Cloud Streams)

The reviews available to agents, brokers and MLSs to publish on their sites through Zillow Tech Connect: Reviews are the exact reviews found on Zillow and Trulia and are held to the same high standard. In order to post a review, every reviewer must have a Zillow or Trulia account, reviewers must specify what service the agent provided, all reviews are screened through proprietary Zillow Group fraud filters, and lastly, all reviews are moderated by Zillow Group staff.

Zillow Tech Connect: Reviews is an expansion of the popular Zillow Tech Connect platform, which allows technology companies to connect their systems with Zillow, creating a more seamless experience for the brokers and agents who use Zillow as a key component of their marketing efforts at no additional cost.

Companies and brokerages interested in joining Zillow Tech Connect: Reviews can email [reviewsapi@zillow.com](mailto:reviewsapi@zillow.com) or visit <http://www.zillow.com/howto/api/ReviewsAPI.htm> for more information.

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### **Zillow Group**

Zillow Group (NASDAQ: Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortechn®, Diverse Solutions®, dotloop® and Retsly®. The company is

headquartered in Seattle.

Zillow, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, Inc., dotloop is a registered trademark of dotloop, Inc. Â

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