



April 2, 2012

Zillow, the Progressive Policy Institute and Columbia Business School to Host Housing Forum in New York City

"America's Housing Crisis: Private Sector Responses and Public Policy Innovation"

SEATTLE, April 2, 2012 (GLOBE NEWSWIRE) --

What: Nearly five years into its worst slump in decades, America's housing market is finally showing sparks of life. Zillow, the leading real estate marketplace, Progressive Policy Institute and Columbia Business School have assembled a roster of elected officials, industry leaders, executives, economists, public policy experts and media for a two-day forum to discuss and debate what's worked, what hasn't, and what trends are around the corner, as both the public and private sectors respond to the longest housing recession in recent history.

America's Housing Crisis: Private Sector Responses and Public Policy Innovation will kick off on the evening of Wednesday, April 4 with a reception and opening presentation by Nobel-Prize winning economist and Columbia Business School professor Joseph E. Stiglitz, and Ronnie C. Chan, Chairman of Hang Lung Properties, who will speak on

Housing in a Global Context. The following morning, the forum will continue featuring a distinguished group of speakers and panelists who will discuss and debate the merits of allowing the market to right itself, versus creating new policies to help individuals in financial distress. Additional event information and full agenda can be found here: <http://www.zillow.com/blog/category/housing-forum/>

When and Where:

Housing in a Global Context

Special Presentations by Joseph E. Stiglitz and Ronnie Chan

Wednesday, April 4, 2012

6 p.m., Columbia Club, 15 West 43rd Street

Forum: Private Sector Responses and Public Policy Innovation

Thursday, April 5, 2012

8 a.m. — noon, Grand Hyatt New York, 109 East 42nd St.

Who: **The Honorable Jim Himes**, United States Representative; **Joseph E. Stiglitz**, University Professor at Columbia University, Winner of the 2001 Nobel Memorial Prize in Economics; **Ronnie C. Chan**, Chairman, Hang Lung Properties Limited; **Richard A. Smith**, Chairman, CEO and President, Realogy Corporation; **Peter M. Orser**, President and CEO, Weyerhaeuser Real Estate Company; **Laurie Goodman**, Senior Manager Director — RMBS Strategy, Amherst Securities Group; **Christopher J. Mayer**, Paul Milstein Professor of Real Estate, Columbia Business School; **Janice Eberly**, Assistant Secretary for Economic Policy, U.S. Department of the Treasury; **Scott Simon**, Managing Director, PIMCO; **Joseph Gyourko**, Professor of Real Estate, Finance and Business and Public Policy, Wharton School of Business; **Jack Macdowell**, Chief Investment Officer, Carrington Capital Management; **Jason Gold**, Progressive Policy Institute; **Spencer Rascoff**, CEO, Zillow; **Stan Humphries**, Chief Economist, Zillow; and **S. Mitra Kalita**, Wall Street Journal.

Media Interviews: To attend this event or to schedule media interviews following the event, please contact Katie Curnutte at 206-757-2785 or email press@zillow.com.

The Zillow logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=10012>

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