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Retsly Announces "Retsly Connect"

Retsly Connect allows brokers and agents to use their choice of front-end MLS software

SEATTLE and VANCOUVER, British Columbia, April 28, 2016 /PRNewswire/ -- Retsly, a software company that collects and normalizes real estate data from multiple listing services (MLSs) and from more than 3,000 counties, today announced "Retsly Connect", a new service that enables software developers to create front-end software that brokers can use in conjunction with the listings management software provided by their MLS. Retsly is owned by Zillow Group.

Retsly Connect gives brokers and agents in participating MLSs the option of using the front-end software of their choice to manage their listings and data. Now, when their MLS integrates with Retsly Connect, brokers and agents can choose from a variety of software interfaces to search for and work with MLS information. Two leading software providers that have created feature-rich, user-friendly software for use with Retsly Connect are [Rappatoni](#) and [Stratus Data Systems](#).

Retsly Connect is similar to Zillow Group's popular Tech Connect program, which allows technology companies to build applications and services and connects them directly with Zillow Group via an application program interface (API). There is no cost to the MLS to offer Retsly Connect.

"Brokers have a variety of needs when using a listing search and reporting solution," said Errol Samuelson, Zillow Group chief industry development officer. "That's where Retsly Connect comes in. Retsly Connect enables brokers to choose the software solution that best suits their needs, and MLSs can provide brokers with the flexibility to achieve differentiation in their market."

To learn more about Retsly or Retsly Connect, please contact Brian de Schepper, Director, MLS & Industry Development at Zillow, at briands@zillow.com.

Retsly

Retsly® collects and standardizes real estate data from multiple listing services and county records data from more than 3,000 counties so developers can build data-driven products for the real estate industry. Retsly also provides MLSs with the tools to manage software applications in their market and ensure their content is being used appropriately. Retsly is based in Vancouver, BC and is owned and operated by Zillow Group (NASDAQ: Z and ZG).

Retsly is a registered trademark of Zillow, Inc.

Zillow Group (NASDAQ:Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, Diverse Solutions®, dotloop®, Naked Apartments® and Retsly®. The company is headquartered in Seattle.

Zillow, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, LLC, dotloop is a registered trademark of dotloop, LLC. Naked Apartments® is a registered trademark of Naked Apartments, Inc.

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