



Published on *Southern Glazer's Wine & Spirits Online Newsroom* (<https://newsroom.southernglazers.com>) on 9/12/19 9:00 am EDT

## Alcohol Safety Education Program Available at No Cost for High School Students in Miami-Dade and Broward Counties

### Release Date:

Thursday, September 12, 2019 9:00 am EDT

### Terms:

[Social Responsibility](#) [1] [#alcohol](#) [2] [#broward](#) [3] [#education](#) [4] [#EverFI](#) [5] [#health](#) [6] [#highschool](#) [7] [#Miami](#) [8] [#online](#) [9] [#prevention](#) [10] [#publichealth](#) [11] [#safety](#) [12] [#science](#) [13] [#teens](#) [14] [#underagedrinking](#) [15]

### Dateline City:

MIAMI & DALLAS

### - Online course helps students make better choices about alcohol safety -

MIAMI & DALLAS--(BUSINESS WIRE) [16]--The Youth Alcohol Awareness and Education Foundation, Inc.—established by [Southern Glazer's Wine & Spirits](#) [17] to fund programs that support alcohol safety and underage drinking prevention—today announced the [AlcoholEdu for High School](#) [18] online curriculum is once again available at no cost for all public and private high schools in Miami-Dade and Broward counties for the 2019-2020 school year. The alcohol safety education initiative, funded by the Foundation in partnership with Step Up For Students, has already impacted nearly 3,600 students across 46 high schools in South Florida since the kickoff of the program in 2017. This is the fourth academic year the Youth Alcohol Awareness and Education Foundation has funded the program in South Florida.

Developed by leading education technology company EVERFI, AlcoholEdu for High School is a ninety-minute, interactive course that engages students with science-based alcohol education and interactive exercises, providing an individualized experience that changes perceptions, motivates behavior change, and supports healthier decisions regarding alcohol. AlcoholEdu for High School takes a public health approach to alcohol education in schools, incorporating evidence-based prevention methods to create meaningful results. Through this scalable online program, which has been proven to reduce negative consequences associated with underage drinking, schools can reach all students with a consistent message and empower them to make safer and healthier decisions about alcohol.

After completing the course this past 2018-2019 school year, more than 1,700 participating students in South Florida showed knowledge gains of 36% around topics such as the dangers of drinking and refusal skills. Most students left the course indicating that they were better prepared to recognize and prevent potentially dangerous situations such as drinking and driving. Teachers, guidance counselors, and school administrators in Miami-Dade and Broward counties who are interested in implementing this program for the 2019-2020 school year should contact EVERFI Implementation Manager, Giovana Espejo at [gespejo@everfi.com](mailto:gespejo@everfi.com) [19].

### About Southern Glazer's Wine & Spirits

Southern Glazer's Wine & Spirits is the world's pre-eminent distributor of beverage alcohol, and proud to be a multi-generational, family-owned company. The Company has operations in 44 U.S. states and the District of Columbia, Canada, and the Caribbean, and employs more than 20,000 team members. Southern Glazer's urges all retail customers and adult consumers to market, sell, serve, and enjoy its products responsibly. For more information visit [www.southernglazers.com](http://www.southernglazers.com) [20]. Follow us on [Twitter](#) [21] and [Instagram](#) [22] @sgwinespirits and on [Facebook](#) [23] at [Facebook.com/SouthernGlazers](#) [24].

### About Step Up For Students

Step Up For Students is a nonprofit organization that helps administer the income-based Florida Tax Credit Scholarship Program. Students who qualify for the national free or reduced-price lunch, or those who are homeless or in foster or out-of-home care, may qualify. The scholarship program provides tuition assistance to the private school of their parents' choice or financial assistance to offset the transportation cost to an out-of-district public school. Since 2001, Step Up has awarded more than 784,000 Florida Tax Credit scholarships.

In February 2019, the Urban Institute released results of a study on the effectiveness of the Florida Tax Credit Scholarship Program, the nation's largest private K-12 scholarship program. The study found that students on scholarship for four or more years were up to 99 percent more likely to attend a four-year college than their peers in public school and up to 45 percent more likely to earn bachelor's degrees.

Step Up also helps administer the state-funded Gardiner Scholarship for Florida students with certain special needs, plus three new scholarships, the Hope Scholarship for public school students who are bullied, the Reading Scholarship Accounts for third- through fifth-grade students enrolled in public school who struggle with reading, and the Family Empowerment Scholarship created by the Florida Legislature in 2019 to further help lower-income children.

### About EVERFI, Inc.

EVERFI is a technology company driving social change through education that addresses the biggest issues affecting society ranging from financial wellness to prescription drug safety to workplace conduct. Founded in 2008, EVERFI is fueled by its Software-as-a-Service (SaaS) platform and has reached more than 30 million learners across the U.S. and Canada. EVERFI's [Networks](#) [25] bring together financial institutions, colleges and universities, and some of the largest corporations to leverage insights and connections to drive impact. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, Advance Publications, Rethink Education and Rethink Impact. To learn more about EVERFI visit [everfi.com](http://everfi.com) [26] or follow us on [Facebook](#) [27], [Instagram](#) [28], [LinkedIn](#) [29], or [Twitter](#) [30] @EVERFI.

### Language:

English

### Contact:

Cindy Haas  
Southern Glazer's Wine and Spirits, LLC  
Senior Director, Public Relations  
Office: (305) 625-4171, ext. 1166  
Mobile: (786) 498-7640  
Email: [cynthia.haas@sgws.com](mailto:cynthia.haas@sgws.com) [31]

Jennifer Hanlon  
Southern Glazer's Wine and Spirits, LLC  
Senior Communications Specialist  
Office: (305) 625-4171, ext. 1534  
Mobile: 305-898-9982  
Email: [jennifer.hanlon@sgws.com](mailto:jennifer.hanlon@sgws.com) [32]

Jennifer Edgerly  
EVERFI  
Senior Director, Communications  
Office: (202) 486-0518  
Email: [jedgerly@everfi.com](mailto:jedgerly@everfi.com) [33]

[Organization, Instagram, Southern Glazer's Wine & Spirits](#) [34]

[Organization, Facebook, Southern Glazer's Wine & Spirits](#) [35]

@SGWineSpirits

The Youth Alcohol Awareness and Education Foundation, funded by #SGWS, announced that AlcoholEdu for High School is available at no cost to Miami-Dade and Broward high schools. @everfi

**Source URL:** <https://newsroom.southernglazers.com/press-release/social-responsibility/alcohol-safety-education-program-available-no-cost-high-school>

### Links:

[1] <http://newsroom.southernglazers.com/category/press-release-category/social-responsibility>  
[2] <http://newsroom.southernglazers.com/category/bw-hashtag/alcohol>  
[3] <http://newsroom.southernglazers.com/category/bw-hashtag/broward>  
[4] <http://newsroom.southernglazers.com/category/bw-hashtag/education>  
[5] <http://newsroom.southernglazers.com/category/bw-hashtag/everfi>  
[6] <http://newsroom.southernglazers.com/category/bw-hashtag/health>  
[7] <http://newsroom.southernglazers.com/category/bw-hashtag/highschool>  
[8] <http://newsroom.southernglazers.com/category/bw-hashtag/miami>  
[9] <http://newsroom.southernglazers.com/category/bw-hashtag/online>

- [10] <http://newsroom.southernglazers.com/category/bw-hashtag/prevention>
- [11] <http://newsroom.southernglazers.com/category/bw-hashtag/publichealth>
- [12] <http://newsroom.southernglazers.com/category/bw-hashtag/safety>
- [13] <http://newsroom.southernglazers.com/category/bw-hashtag/science>
- [14] <http://newsroom.southernglazers.com/category/bw-hashtag/teens>
- [15] <http://newsroom.southernglazers.com/category/bw-hashtag/underagedrinking>
- [16] <http://www.businesswire.com>
- [17] [https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.southernglazers.com%2Fimages%2Fpdf%2F2018\\_Philanthropy\\_Update\\_010719.pdf&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Southern+Glazer%26%238217%3Bs+Wine+%26amp%3B+Spirits&index=1&md5=2ce4b4762809160da8437b02fca880](https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.southernglazers.com%2Fimages%2Fpdf%2F2018_Philanthropy_Update_010719.pdf&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Southern+Glazer%26%238217%3Bs+Wine+%26amp%3B+Spirits&index=1&md5=2ce4b4762809160da8437b02fca880)
- [18] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Feverfi.com%2Fofferings%2Flisting%2Falcohol-edu-high-school%2F&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=AlcoholEdu+for+High+School&index=2&md5=8bebd0db6254348813a1399799501c3e>
- [19] <mailto:gespejo@everfi.com>
- [20] <https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.southernglazers.com&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=www.southernglazers.com&index=3&md5=daffd1a7304cb3822f4bfd015d1fa83>
- [21] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Ftwitter.com%2FSGWineSpirits&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Twitter&index=4&md5=a90003b60af686ada9c36b34ab044885>
- [22] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Fwww.instagram.com%2Fsgwinespirits%2F&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Instagram&index=5&md5=af1dc7ed1bc308fbd22173f31206e41c>
- [23] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Fwww.facebook.com%2FSouthernGlazers%2F&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Facebook&index=6&md5=0dee536dca12f8869b7c2115e6db5c92>
- [24] <https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Ffacebook.com%2FSouthernGlazers&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Facebook.com%2FSouthernGlazers&index=7&md5=528373c7a750b67ba76a2f7a46ff5d40>
- [25] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Feverfi.com%2Fnetworks%2F&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Networks&index=8&md5=7d86e61e399204c2fba8ff24c8035f4f>
- [26] <https://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Feverfi.com%2F&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=everfi.com&index=9&md5=5815dcb3a68ae8369a2308349b4fb679>
- [27] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2F212.net%2F%2Flink%2F%3Ft%3D0%26%3Den%26o%3D2348374-1%26h%3D3982107549%26u%3Dhttps%253A%252F%252Fwww.facebook.com%252Feverfi%252F%26a%3DFacebook&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Facebook&index=10&md5=65ac188b46749a7a5d4b6f0e95e7e17b>
- [28] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2F212.net%2F%2Flink%2F%3Ft%3D0%26%3Den%26o%3D2348374-1%26h%3D3335111280%26u%3Dhttps%253A%252F%252Fwww.instagram.com%252Feverfi%252F%26a%3DInstagram&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Instagram&index=11&md5=f2e50cd537a55ac3ba65fcd963f32fce>
- [29] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2F212.net%2F%2Flink%2F%3Ft%3D0%26%3Den%26o%3D2348374-1%26h%3D1526369965%26u%3Dhttps%253A%252F%252Fwww.linkedin.com%252Fcompany%252Feverfi%252F%26a%3DLinkedIn&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=LinkedIn&index=12&md5=fbf6545fa3fc9d69e2516d86cd6f3d39>
- [30] <https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2F212.net%2F%2Flink%2F%3Ft%3D0%26%3Den%26o%3D2348374-1%26h%3D443747734%26u%3Dhttps%253A%252F%252Ftwitter.com%252FEVERFI%26a%3DTwitter&esheet=52090177&newsitemid=20190912005047&lan=en-US&anchor=Twitter&index=13&md5=447a1fcbfa75f86b10c564c58ce3d3e>
- [31] <mailto:cynthia.haas@sgws.com>
- [32] <mailto:jennifer.hanlon@sgws.com>
- [33] <mailto:jenny@everfi.com>
- [34] <https://instagram.com/sgwinespirits///>
- [35] <https://www.facebook.com/SouthernGlazers>