



Materion Collaborates with Plug and Play to Enable What's Next in Advanced Materials Innovation

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MAYFIELD HEIGHTS, Ohio--(BUSINESS WIRE)--Nov. 7, 2018-- Materion Corporation (NYSE:MTRN) – *Explore, inspire and deliver. Repeat.* Many companies aspire to change the world with that relatively simple business strategy, but few can sustain it over time. For more than 100 years, Materion's highly creative, agile and collaborative business culture has enabled us to work with global partners in identifying mega-trends, driving emerging technologies and advancing scientific breakthroughs worldwide.

It is in that entrepreneurial and visionary spirit that Materion and Plug and Play are collaborating to explore exciting new opportunities in advanced materials innovation. Silicon Valley-based Plug and Play is the world's largest startup accelerator and innovation center. The organization connects startups with corporations—a winning combination that gives entrepreneurs access to resources and large companies access to cutting-edge solutions for specific vertical markets.

Materion recently became a participating corporation in the New Materials & Packaging platform. The company also has opportunities to collaborate with entrepreneurs in other Plug and Play industry-specific vertical platforms, such as Mobility, the Internet of Things, Health and more.

"We enable technology solutions and make innovation front and center of everything we do," said **Dr. Ian Tribick**, Materion Chief Technology and Marketing Officer. "Working closely with Plug and Play extends our reach into a dynamic startup ecosystem and positions us to continually invigorate our value chain and deliver game-changing solutions to our customers."

"This is a win-win partnership," agreed **Saeed Amidi**, founder and CEO, Plug and Play. "Materion benefits from new insight and perspective while startups can leverage their global expertise and advanced materials knowledge. We're very pleased to have them on board."

About Materion:

Materion is a global high-tech solutions provider of performance alloys, precision coatings and advanced materials used in a variety of electrical, electronic, thermal, defense, automotive electronics, telecommunications infrastructure, energy, commercial aerospace, science, services, appliances and structural applications. Our products are sold into numerous end markets, including consumer electronics, industrial components, medical, defense, automotive electronics, energy, telecommunications infrastructure, commercial aerospace, science and appliances.

Learn more about Materion at <http://materion.com/About>

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About Plug and Play

Plug and Play is a global innovation platform. Headquartered in Silicon Valley, we have built accelerator programs, corporate innovation services, and an in-house VC to make technological advancement progress faster than ever before. Since inception in 2006, our programs have expanded worldwide to include a presence in over 20 locations globally giving startups the necessary resources to succeed in Silicon Valley and beyond. With over 6,000 startups and 280 official corporate partners, we have created the ultimate startup ecosystem in many industries. We provide active investments with 200 leading Silicon Valley VCs, and host more than 700 networking events per year. Companies in our community have raised over \$7 billion in funding, with successful portfolio exits including Danger, Dropbox, Lending Club, and PayPal. For more information, visit www.plugandplaytechcenter.com

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