PPG white paper covers performance expectations for UV-durable coil coatings

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PPG Industries’ (NYSE: PPG) coil and extrusion coatings group has issued a white paper titled "Performance Expectations for UV-Durable Coil Coatings." The six-page document highlights differences between silicone-modified polyester (SMP) and super-polyester coatings in comparison to 70 percent polyvinylidene fluoride (PVDF) coatings. It also explains how polyester and PVDF coatings are formulated and defines performance characteristics such as “chalk” and “fade” with the goal of helping readers identify the best coatings for their applications and budgets. There also is a section illustrating the advantages of applying a clear topcoat to metal building panels and components as part of a three-coat PVDF coating system for use in industrial and seacoast environments.

For more information or to get a copy of the white paper, visit www.ppgideascapes.com or call 1-888-PPG-IDEA (774-4332).

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