PPG showcases fastener coating solutions at 2015 Fastener Expo Shanghai

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PPG Industries’ (NYSE: PPG) industrial coatings business displayed its line of fastener coatings during the 2015 Fastener Expo Shanghai held recently at the Shanghai World Expo Exhibition and Convention Center.

Fastener Expo Shanghai, held annually in June, is the largest professional fastener exhibition in China. Participating in the exhibition for the first time, PPG highlighted ELECTROPOLYSEAL® coating for domestic and overseas fastener companies. Additionally, Jason Lee, PPG director of electrocoat engineering, Asia Pacific, presented “The Outlook of Fastener Surface Treatment Technologies Under Stricter Environmental Regulations” as part of the 2015 Global Fastener Industry CEO Summit held in conjunction with the expo.

“PPG closely monitors the development of China’s fastener market,” said Willie Wu, PPG vice president, industrial coatings, Asia Pacific. “Electrocoat technology provides an eco-friendly solution for fastener coatings, and PPG will continue to introduce new electrocoat products and technologies in China to meet growing demand from local customers.”

Electropolyseal coating is a patented technology that PPG formulated specifically for the fastener market. It enables manufacturers to reduce costs by using bulk application processes while still delivering a high-quality finish that meets end-users’ stringent requirements for aesthetics, corrosion resistance and stability of fasteners.

As an important application of electrocoat technology, the Electropolyseal coating system is used widely in automotive, construction and other fastener applications that require torque-modified finishes. Customers have noted its environmental benefits along with its excellent edge protection, adhesion and corrosion resistance. It enables torque-tension-controlled finishes with no recess head fill or thread fill. In May 2014, Jiaxing One-Up Material Technology Co., Ltd., a PPG partner for electrocoat manufacturing, launched China’s first fastener coating production line, providing coating service for leading automobile manufacturers.

PPG: BRINGING INNOVATION TO THE SURFACE.

PPG Industries’ vision is to be the world’s leading coatings company by consistently delivering high-quality, innovative and sustainable solutions that customers trust to protect and beautify their products and surroundings. Through leadership in innovation, sustainability and color, PPG provides added value to customers in construction, consumer products, industrial and transportation markets and aftermarket to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in more than 70 countries around the world. Reported net sales in 2014 were $15.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com and follow @PPGIndustries on Twitter.

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