



NEWS RELEASE

DFIN Re-imagines Digital Content Delivery with ArcDigital

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CHICAGO--(BUSINESS WIRE)-- Donnelley Financial Solutions (NYSE: DFIN), a leading global risk and compliance company, today announced the launch of **ArcDigital**, a web-based application that enables marketing and sales teams to manage content and communications with ease, through a single integrated digital storefront.

ArcDigital brings to bear DFIN's distribution software design, leveraged for sales collateral, marketing communications and regulatory materials in a secure environment. Sales teams can access content for multi-channel distribution and real-time reporting--all with 'add-to-cart' simplicity.

"Marketing and sales teams need systems to deliver digital content and communications quickly and easily, to key stakeholders, clients and customers, in the B2B space," said Eric Johnson, president of Global Investment Companies. "ArcDigital reduces the burden often placed on IT departments by removing redundancies and creating greater efficiency."

DFIN built ArcDigital to address the challenges marketing and sales teams face today in locating, accessing and distributing content and information. It is designed with API-friendly integration to ensure the platform can connect to internal and external systems. It provides fast and secure access to data, documents and microsites, optimizing workflow and realizing cost containment.

With its ability to easily integrate across systems, ArcDigital can function as a hub for all digital content management, customization and digital delivery needs. When used as a single source for all digital content, it can provide users with real-time reporting to better track which communications are most in-demand, with segmentation by geography, demographics and more. The product is also easy to customize and configure for clients' needs and can be onboarded with limited IT support and involvement.

To learn more about DFIN and ArcDigital, visit [DFINsolutions.com/products/arcdigital](https://dfinsolutions.com/products/arcdigital).



About Donnelley Financial Solutions (DFIN)

DFIN is a leading global risk and compliance solutions company. We provide domain expertise, enterprise software and data analytics for every stage of our clients' business and investment lifecycles. Markets fluctuate, regulations evolve, technology advances, and through it all, DFIN delivers confidence with the right solutions in moments that matter. Learn about DFIN's end-to-end risk and compliance solutions online at [DFINsolutions.com](https://www.dfinsolutions.com) or you can also follow us on Twitter [@DFINSolutions](https://twitter.com/DFINSolutions) or on [LinkedIn](https://www.linkedin.com/company/dfin).

Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in Donnelley Financial Solutions' (DFIN) filings with the SEC. Donnelley Financial Solutions (DFIN) disclaims any obligation to update or revise any forward-looking statements.

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