

Donnelley Financial Solutions' "Guide to Effective Proxies" Identifies Leading Trends in 2018

October 15, 2018

CHICAGO--(BUSINESS WIRE)-- [Donnelley Financial Solutions](#) (NYSE: DFIN), a leading provider of risk and compliance solutions, released the sixth edition of its "Guide to Effective Proxies," a comprehensive review of innovative and shareholder-friendly best practice disclosures drawn from the public filings of Donnelley Financial Solutions' blue-chip client base.

The "Guide to Effective Proxies" covers a broad range of proxy statement topics and illustrates key areas for improvement to encourage more thoughtful shareholder voting. Major trends identified in 2018 corporate proxies include:

- Providing more business context around company initiatives and performance
- Highlighting board diversity, performance evaluation and recruitment processes
- Explaining the CEO/median employee pay ratio and how executive pay is aligned with business strategy and performance, as well as the broader topic of internal pay equity
- Outlining the company's Corporate Social Responsibility profile and Environmental, Social and Governance reporting trends

"Investors are increasingly measuring companies on a range of governance, compensation, sustainability and other strategic issues," said Ron Schneider, director of Corporate Governance Services at Donnelley Financial Solutions. "By enhancing proxy statement disclosures, companies can better engage shareholders and secure support for the board and management on issues important to investors."

Donnelley Financial is number one in proxy filings, providing services and solutions to over 1,500 companies in the U.S. for their proxy statement requirements each year. The proxy offering includes a wide range of services from SEC filing to web-hosting to traditional printing and distribution of statements.

"This guide has become a trusted go-to resource for companies looking to transform proxy statements from traditional compliance documents to compelling shareholder communications," said Craig Clay, president of Global Capital Markets at Donnelley Financial Solutions. "Investor expectations have shifted, and proxy statements have evolved dramatically to keep pace. By sharing our expertise, companies can meet these changing requirements and promote greater transparency and enhanced communications with their shareholders."

To learn about key hot topics in this year's guide, register for the [Guide to Effective Proxies Webcast](#) on Oct. 18.

About Donnelley Financial Solutions

With the right solutions in moments that matter, Donnelley Financial Solutions (NYSE: DFIN) delivers risk and compliance solutions that fuse deep industry experience, unparalleled service, and elegant technologies to provide our clients with insights that power their decisions and shape global markets. The company has 3,100 employees in 59 locations across 17 countries, serving thousands of clients globally. For more information about Donnelley Financial Solutions, visit www.dfsc.com.

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