



EQUITABLE

Stockholder Voting Instructions

Prior to the Annual Meeting:

For the stockholders as of the March 23, 2020 record date, please click on www.proxyvote.com by 11:59 pm EDT on May 19, 2020.

This will connect the stockholder with the voting platform.

In order to vote your shares, please have your 16-digit control number available to enter the voting site.

During the Annual Meeting:

For the stockholders as of the March 23, 2020 record date, please click on www.virtualshareholdermeeting.com/EQH2020 at 8:00 am EDT on May 20, 2020, to vote your shares at the Annual Meeting.

This will connect the stockholder with the Internet site where the Annual Meeting will be held by means of remote communication. In order to attend the Annual Meeting and vote your shares, please have your 16-digit control number available to enter the voting site.

Attending the Annual Meeting

The Annual Meeting is being held solely by means of remote communication on May 20, 2020, at 8:00 am EDT. You will be able to attend the Annual Meeting online, vote your shares electronically and submit questions online during the meeting by logging in to www.virtualshareholdermeeting.com/EQH2020 using your 16-digit control number. We recommend that you log in a few minutes before the meeting to ensure you are logged in when the meeting starts.

We have adopted this technology to expand access to the meeting, improve communications and lower the cost to our stockholders, the Company and the environment. We believe that the virtual Annual Meeting should enable increased stockholder participation from locations around the world, especially given health and safety concerns around COVID-19.

As always, we encourage you to vote your shares prior to the Annual Meeting.

List of Stockholders

A list of the stockholders of the Company as of the March 23, 2020 record date will be available for inspection by appointment at our principal executive office located at 1290 Avenue of the Americas, New York, NY 10104, from May 10, 2020, until May 20, 2020. Any stockholder who wishes to schedule an appointment to view the list may do so by contacting the Assistant Secretary by email at jessica.olich@equitable.com. Any viewing will be conducted in accordance with recommended or mandatory social distancing procedures in place at the relevant time.

* * * * *

Stockholders should receive proxy material by April 30th.

If you are unable to locate or find your sixteen-digit control number, please contact your Bank/Broker that retains your shares. They have a dedicated proxy department that will help you locate your control number and resend you material if needed.