Clearwater Paper To Manufacture And Distribute Candesce Paperboard With Smart Planet's Earthcoating Resins

SPOKANE, Wash.– Jan. 31, 2012–Clearwater Paper Corporation (NYSE: CLW), a leading manufacturer of bleached paperboard products, today announced it has signed a license agreement to extrude EarthCoating™ resins from Smart Plane Technologies™ for use in the full line of Candesce® paperboard products.

The EarthCoating™ resins are innovative, high performance, mineral-based coatings, which contain less plastic than traditional low-density polyethylene coatings while providing enhanced moisture barrier properties and equal barrier properties to oil, grease and fatty acids. EarthCoating™ is FDA compliant for direct food contact.

“Our agreement with Smart Planet Technologies will enable Clearwater Paper to offer our customers unique extrusion coatings options that reduce the amount of polyethylene used while maintaining or enhancing package performance,” said Richard Dreshfield, Director of Marketing & Customer Service for Clearwater Paper’s Pulp and Paperboard Division. “The beauty of the new resin is that it converts like low density poly-coated material meaning that it can be printed, die-cut, folded and glued using existing equipment.”

“By adding EarthCoating™ to their Candesce product line, Clearwater Paper brings a new paperboard solution to converters and their customers looking to reduce the amount of polyethylene in their packaging while enhancing moisture-vapor transmission rates,” said Chris Tilton, chief technology officer of Smart Planet Technologies™, Inc.

ABOUT CLEARWATER PAPER

Clearwater Paper manufactures quality consumer tissue, away-from-home tissue, hard roll tissue, machine glazed tissue, bleached paperboard and pulp at 15 manufacturing locations in the U.S. and Canada. The company is a premier supplier of private label tissue to major retailers and wholesale distributors. This includes grocery, drug, mass merchants and discount stores. The company also produces bleached paperboard used by quality-conscious printers and packaging converters. Clearwater Paper's employees build shareholder value by developing strong customer partnerships through quality and service.

About Smart Planet Technologies, Inc.

Smart Planet Technologies is a materials R&D company focused on sustainability for the packaging industry. Through innovation, their technologies are focused to conserve precious natural resources and provide high quality, environmental alternatives to a wide variety of rigid, flexible and corrugated packaging applications.

Contact:

(News media)
Matt Van Vleet
509.344.5912

(Trade media)
Linda Lewis
509.344.5969

(SmartPlanet Technologies)
Todd Gasparik
949.253.5845