CASE STUDY
Driving Sustainable Innovation

CLEARWATER PAPER®







NEFF PACKAGING SOLUTIONS TRANSITIONS TO REMAGINE® PAPERBOARD



Neff Packaging Solutions, a recognized leader in custom packaging, was recently honored with a Sustainability Award from their valued customer, Niterra, for their unwavering commitment to environmental stewardship. This achievement reflects Neff's dedication to creating packaging solutions that not only meet customer needs but also protect our planet.

A key driver behind this recognition was Neff's transition to Clearwater Paper's ReMagine® premium paperboard — a material that combines exceptional quality with sustainability by incorporating 30% post-consumer recycled fiber. By choosing ReMagine®, Neff demonstrates how innovation and responsibility can go hand in hand, delivering packaging that supports both brand excellence and environmental goals.

This milestone is a testament to the power of collaboration and shared values. Together, Neff and Clearwater Paper are proving that sustainable choices can make a lasting impact.

Quote

"Over the past few years, we've switched from CRB to SBS for better performance and efficiency, not only at our operation but also for our customers' convenience. We've further enhanced our offering by switching to ReMagine®, which provides environmental savings. This year, they've awarded us an award in this area, making us the first to do so."
— James M. Younkin, Executive Vice President & COO of Neff Packaging Solutions

CHALLENGE

Neff Packaging sought to improve the performance and sustainability of their packaging solutions. Their previous material, CRB, presented limitations in efficiency and appearance, prompting a search for a better alternative.

SOLUTION

By switching to Clearwater Paper's ReMagine® premium paperboard, Neff achieved:

- Enhanced operational efficiency
- Improved packaging performance for customers
- Sustainability goals without sacrificing performance or visual appeal

RESULTS

- First supplier recognized by Niterra with a sustainability award
- Strengthened customer relationships through shared sustainability goals
- Demonstrated leadership in sustainable packaging innovation

For more information, please visit: www.clearwaterpaper.com and www.neffpackaging.com