## ESG AT OUR CORE

# How Ecolab grows fast by doing what's right



**ECOLAB** DECEMBER 2020

### **CAUTIONARY STATEMENT**

#### **Forward-Looking Information:**

This communication contains forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements regarding our financial and business performance and prospects, including the impact of the coronavirus outbreak, the impact of our programs, our ESG initiatives, investments in technologies, macro trends and long-term potential of our business, new business and innovation. These statements are based on the current expectations of management of the Company. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. These risks and uncertainties are set forth in our most recent Form 10-K, Form 10-Q and other public filings with the Securities and Exchange Commission (the "SEC") and include the impact of the coronavirus outbreak; the vitality of the markets we serve, including the impact of worldwide economic factors such as the worldwide economy, credit markets, interest rates and foreign currency risk; our ability to execute key business initiatives, exposure to economic, political and legal risks related to our international operations; the costs and effects of complying with laws and regulations relating to our operations; the occurrence of litigation or claims; and other uncertainties or risks reported from time to time in our reports to the SEC. In light of these risks, uncertainties and factors, the forward-looking events discussed in this communication may not occur. We caution that undue reliance should not be placed on forward-looking statements, which speak only as of the date made. Ecolab does not undertake, and expressly disclaims, any duty to update any forward-looking statement except as required by law.

#### **Non-GAAP Financial Information:**

This communication includes Company information that does not conform to generally accepted accounting principles (GAAP). Management believes that a presentation of this information is meaningful to investors because it provides insight with respect to ongoing operating results of the Company and allows investors to better evaluate the financial results of the Company. These measures should not be viewed as an alternative to GAAP measures of performance. Furthermore, these measures may not be consistent with similar measures provided by other companies. Reconciliations of non-GAAP measures to GAAP results are available in our most recent Form 10-K, Form 10-Q and other of our SEC filings.

#### **Industry and Market Information:**

Industry and market information, including market data, contained in this communication are based on management's current estimates of potential opportunities of Ecolab. These estimates have been made in good faith based on management's knowledge and, in some cases, upon industry surveys and other publicly available information. You are cautioned not to give undue weight to such estimates, and we have not verified the accuracy or completeness of these estimates and information through independent sources.

#### **EC**SLAB<sup>®</sup>

### AGENDA

- ESG is integral to our model
- Partnering to help customers grow in a sustainable way
- Leading in 2020 and beyond
  - Environment
  - Social
  - Governance
- Growing fast by doing what's right
- **Q&A**



**CHRISTOPHE BECK** 

PRESIDENT & CHIEF OPERATING OFFICER



**EMILIO TENUTA** 

SENIOR VICE PRESIDENT & CHIEF SUSTAINABILITY OFFICER



**ANNE GOTTE** 

SENIOR VICE PRESIDENT, GLOBAL TALENT



**MIKE MCCORMICK** 

EXECUTIVE VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY



### ESG IS INTEGRAL TO OUR GROWTH MODEL





### **OUR WORLD'S CONCERNS**



#### CLIMATE

#### SOCIETY

#### **STAKEHOLDERS**





### ECOLAB: PROTECTING PEOPLE AND WHAT'S VITAL





**ON-SITE EXPERTISE** 

#### BEST RESULTS AT LOWEST TOTAL COST

(Reduced water, energy, waste impact)

**GLOBAL KNOW-HOW** 

BREAKTHROUGH

**TECHNOLOGY** 

#### **PREDICTIVE INSIGHTS**



ECOLAL

### **GREATER IMPACT AND HIGHER RETURNS**



#### **Investment in Ecolab**

ECOLAB AT A GLANCE					
Nearly					
3 million customer locations	170+ countries	45,000 associates	25,000 sales-and-service associates	97 years of growth and innovation	



### ACCELERATING MEANINGFUL CHANGE WITH OUR CUSTOMERS EVERY DAY

In 2019, we partnered with customers to:

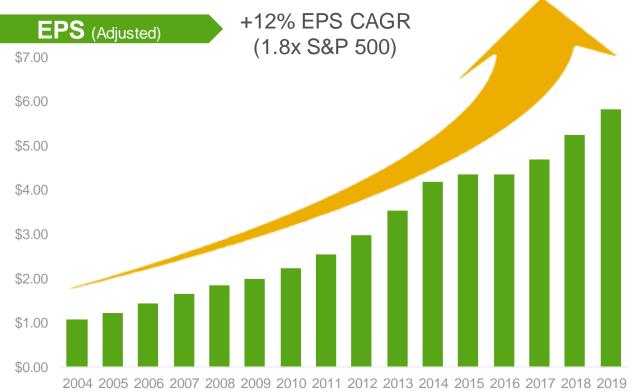


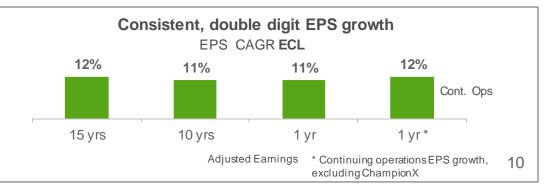


### THE FASTER OUR GROWTH, THE HIGHER OUR IMPACT



Saving water equaling the annual drinking water needs of **more than 1 billion people** 







PARTNERING TO HELP CUSTOMERS **GROW IN A** SUSTAINABLE WAY

**EMILIO TENUTA** 





### **OUR APPROACH**



Driving exponential operational and sustainability results with our customers

Embodying corporate responsibility and sustainability in our own operations

**OUR OPERATIONS** 

#### ECOLAB

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### EXAMPLE: AQUANOMIC ULTRA LOW WATER LAUNDRY



#### **Best-in-class results with every load:**

- **40%** reduction in water and energy
- **20%** reduction in linen replacement
- 6x better softness



Annual Customer Value (70 property hotel chain)				
Metric	Value Created			
Energy	\$1,380,000	\$1,218,000	\$164,000	
Water	\$753,000	\$512,000	\$241,000	
Total utilities			\$405,000	

#### **EC**SLAB<sup>®</sup>

### **EXAMPLE: ADM SAVING** 2.3 BILLION GALLONS OF WATER

ADM has a key role to play in feeding the world and counts environmental responsibility among its core values. Ecolab partnered with ADM to drive operational and water management improvements across its global operations.

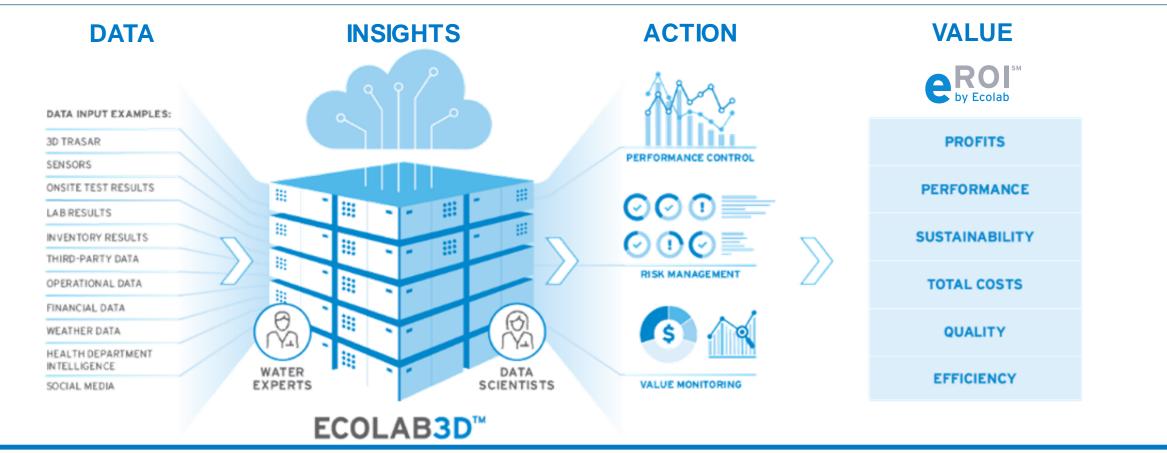


ANNUAL SAVINGS				
<b>WATER</b>	B ENERGY	GREENHOUSE GAS	TOTAL VALUE DELIVERED	
2.3 BILLION gallons	159,000 MILLION BTUs	31.5 THOUSAND metric tonnes CO <sub>2</sub>	\$28.3 MILLION	



### ECOLAB3D: SPREADING GLOBAL BEST PRACTICES

ECOLAB3D is a secure, cloud-based, digital platform for customers to deliver superior business performance and sustainability outcomes



### **ENVIRONMENTAL** LEADERSHIP





### **2030 IMPACT GOALS**

We are dedicated to helping our customers thrive and make a positive impact in their operations, their communities and the world

By 2030, we will help customers achieve:



#### WATER

300 billion gallons of water saved= the drinking water needs of1 billion people



#### CLIMATE

**4.5 million** metric tonnes reduced GHGs Preventing **7.3 million** pollution-related illnesses



#### FOOD

High-quality and safe food provided to **1.8 billion** people Preventing **11 million** foodborne illnesses



#### HEALTH 50 billion hands cleaned Safe medical care provided for 116 million people 1.7 million infections reduced



### GREATER IMPACT TOGETHER

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industrial

water



**CEOs learning and innovating together**, helping manage watersheds and enabling access for all

Collective ambitious goals that drive public sector momentum

WATER RESILIENCE COALITION MEMBERS:





150

companies

### EXAMPLE: MICROSOFT WATER POSITIVE GOAL

Water positive by 2030 – Microsoft's fourth sustainability goal



#### **Our partnership focuses on:**

- Operational water use
  - Reducing water use intensity
  - Replenishing water in water-stressed areas
- Digitizing water data
- Climate innovation fund
- Empowering customers
- Water Resilience Coalition

"Ecolab is a great example of a company that's...taught us more than we'll ever be able to share with them back." – Brad Smith



#### **BROADENING BEYOND THE "E"**

By driving progress in our own operations, we are a responsible partner and sustainable part of customers' supply chain

Our 2030 operational goals will focus on:

WATER	CLIMATE	DIVERSITY, EQUITY & INCLUSION	SAFETY
NET POSITIVE	ROAD TO NET ZERO CARBON	IN OUR WORKFORCE, WORKPLACES AND COMMUNITIES	GOAL ZERO



### SOCIAL LEADERSHIP

ANNE GOTTE



SCO.

### DIVERSITY, EQUITY AND INCLUSION AT ECOLAB

#### A core value and long-standing area of focus

WORKFORCE	WORKPLACE	MARKETPLACE	EXTERNAL REACH + IMPACT
<ul> <li>40% increase in female and BIPOC executives over last 5 years</li> <li>Double-digit increase in employee resource group membership</li> <li>Broad diversity recruitment</li> </ul>	<ul> <li>Externally recognized and award-winning employer</li> <li>Inclusive benefits</li> <li>Equitable and competitive pay</li> <li>D&amp;I embedded in all manager training</li> </ul>	<ul> <li>Aggressive supplier diversity goals</li> <li>Invest in capability- building with women- and minority-owned organizations</li> </ul>	<ul> <li>Majority of corporate giving focused on DEI advancement</li> <li>Key partnerships in the U.S. and beyond to advance opportunity for all (e.g., Water.org, Twin Cities Rise)</li> </ul>

# We're proud of our progress.

But we know there's more we can do.



### **OUR DE&I COMMITMENTS**

By 2030, we will:

WORKFORCE	WORKPLACE	MARKETPLACE	EXTERNAL REACH + IMPACT
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### **DE&I IS ESSENTIAL TO OUR SUCCESS**

#### Integrated across our operating model

COMPANY PURPOSE AND EMPLOYER BRAND



EC®LAB®

### HOW WE WILL GET THERE

#### **Examples of our work today**

COMPANY PURPOSE AND EMPLOYER BRAND

WORKFORCE	Talent Management Focused development programs for women and people of color Formal mentoring programs	Talent Acquisi	tion	People Analy Monthly executive review representation and progres Dynamic employee I	ws of slates, s against goals
WORKPLACE	Training & Development Enhanced particular Resources for s	& Recognition aid parental leave. school-aged children elder-care.	Legal / Compliance	Marketing/ Communications	Employee Resource Groups
MARKETPLACE	Customer Expectations Ir	nvestor Relations	Industry/Cor Partnersh	- oubbi	er/Vendor nerships
EXTERNAL REACH AND IMPACT	Public Policy and Social Just	tice		Community Relations	
	BUS	SINESS PERFORMANCE			



### **GOVERNANCE LEADERSHIP**

MIKE MCCORMICK





### **COMMITTED TO STRONG GOVERNANCE**

BOARD	EXECUTIVE COMPENSATION	SHAREHOLDER RIGHTS	DISCLOSURE
<ul> <li>Independent, well-qualified and engaged</li> <li>Diverse</li> <li>38% women</li> <li>15% BIPOC</li> <li>Board-level Safety, Health and Environment Committee</li> </ul>	<list-item><list-item></list-item></list-item>	<ul> <li>Strong stockholder rights</li> <li>Annual election of directors</li> <li>Majority vote</li> <li>Proxy access</li> <li>Extensive shareholder engagement</li> </ul>	<text></text>



### WE GROW BY DOING WHAT'S RIGHT

**CHRISTOPHE BECK** 





### **GLOBAL TRENDS DRIVING GROWTH**

	Water	Food	Health	Climate
ISS	UES			
	56% freshwater deficit by 2030	35% more food by 2050	22% population aged 60+ by 2050	25% more energy by 2050
RE	SPONSE			
	<b>300 BILLION</b> GALLONS = <b>1 BILLION</b> PEOPLE	SAFE FOOD FOR <b>1.8 BILLION</b> PEOPLE + <b>11 MILLION</b> FOODBORNE ILLNESSES PREVENTED	<b>50 BILLION</b> CLEAN HANDS + <b>1.7 MILLION</b> INFECTIONS PREVENTED	<b>4.5 MILLION</b> METRIC TONNES GHG REDUCED + <b>7.3 MILLION</b> POLLUTION-RELATED ILLNESSES PREVENTED

**HIGH BUSINESS PERFORMANCE + GREATER IMPACT** 



#### **CLEAR COMMITMENTS**

Our 2030 operational goals will focus on:

WATER	CLIMATE	DIVERSITY, EQUITY & INCLUSION	SAFETY
NET POSITIVE	ROAD TO NET ZERO CARBON	IN OUR WORKFORCE, WORKPLACES AND COMMUNITIES	GOAL ZERO



### **CLEAR RECOGNITION**

#### Member of Dow Jones Sustainability Indices

Powered by the S&P Global CSA

Listed in DJSI World Received November 2020



**#1 in the chemical industry** Received October 2020





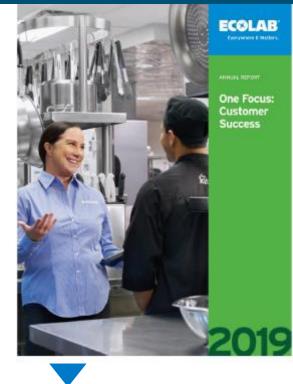
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### **CLEAR REPORTING**



#### 2019 REPORTING







Corporate Responsibility GRI Report Corporate Sustainability Report

Annual Report and Form 10-k **ESG Overview** 



### **GROWING FAST BY DOING GOOD**

#### Guided by our enduring values



#### We reach our goals.

Delivering results for our customers, shareholders and each other.

#### We do what's right.

Being honest, reliable and genuine in our actions. Acting with integrity.

#### We challenge ourselves.

Going beyond the status quo, learning, growing, innovating and improving to deliver better outcomes.

#### We work together with diverse perspectives

Working together for the good of the team and total company.

#### We make a difference.

Leaving a positive impact on people and inspiring others to remember that our work matters.

And we do all this with care, putting safety first

